

CONTEXT **DATA!**
GLOBAL **DATA!**
LOCAL **DATA!**



Geofencing

THE BEST DATA TO ESTABLISH TARGET
AREAS FOR MOBILE PROSPECTING

OUR SOLUTION

Use target data in my trading area in real time

Geofencing is a fast and efficient service that provides you with data in order to establish geographic targeting and reach a target public in a mobile context.

Our added value

With its local database extending over 70 countries, Infobel allow you to establish geographic boundaries corresponding to quite specific business sectors. In other words, you can set up user profiles that may buy your products within a mobile context.

Features

- Covers all businesses in each of the 70 countries covered.
- Classification of businesses in more than 3500 business sectors.
- Available online and offline.
- For online searches, it is possible to establish a geographical area for one or more business sectors simultaneously.

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About Infobel : Kapitool is the publisher of Infobel products specializing in B2B and online services. With a global digital platform, Kapitool-Infobel publishes and continually updates a database of some 350 million telephone subscribers and 186 million businesses worldwide. Operating throughout the world, Kapitool-Infobel also offers numerous B2B solutions including a large range of products and services that allows customers to get or improve, use data for the purposes of publication, marketing, advertising, and other data purpose.



USE DATA